

# Meeting Minutes

## AGENDA FOR STAND DOWN MADISON

April 23rd 2025, 2:00-4:00 pm

### BOARD OF DIRECTORS

President: [Torrey Bahr / Angie Nickels](#)

Vice President: [Cody Whirry](#)

Treasurer: [Bryce Dunn](#)

Secretary: [Matt Choquette](#)

### COMMITTEE LEADS

Community Partners: [Lorrie Hylkema](#)

Volunteer Committee: [Sheila Frye](#)  
[Kari Whirry](#)

Food Services: [Jim Blankenheim](#)

Fundraising: [Bryce Dunn](#)

Transportation:

[Angie](#) opened the meeting by documenting the attendees and asking for any initial questions.

### OLD BUSINESS

1. Stand Down Event: Salvation Army - [AN](#)
  - a. Route - [AN](#)
    - i. Map - [Proposed plan is to run route backwards; Additional volunteers would be needed to help facilitate helping veterans navigate new layout. Final determination still TBD.](#)
    - ii. Tent / Chairs (25) [\\$220 additional cost](#)
    - iii. [Coffee/donuts](#)
    - iv. [Vet center van](#)

[\\*\\* Tour next month to visualize layout and flow \(May 14th, 3pm\)](#)  
[\\*\\* Lorrie expressed concern for ensuring we direct veterans to the new entrance and flow](#)
  - b. [Extending time to 12:30 or 1:00; Starting time 0830](#)
  - c. [Storage basement 2 weeks; Still TBD but not anticipating a problem](#)
  - d. [VA Hospital homeless - will move surplus to Rockford on Wednesday 10-29-2025 for a stand down event on 10/31/2025. Confirmed](#)
2. Community Partners - [LH](#)
  - a. [Community Partner Break-Out Sessions](#)
    - i. [3 partners spread out at 8:00, 8:30, 9:00](#)  
[\\*\\* The sessions would occur outside under a tent by the entrance to the Stand Down.](#)
  - b. [Misc Additional options for assistance.](#)
    - i. [ID cards](#)
    - ii. [Tax help](#)
    - iii. [Laundry love](#)

- c. MC: Looking into partnering with Objective Veterans Smile (Kyle Arneson), Team Red/White/Blue, and the Wisconsin Veterans Chamber of Commerce.
3. Fundraising - AN
- a. Trivia Night at Bierock - BD \$5 / team donated to SDM; It might be possible to have a 50/50 if gambling permit is approved. Plan to have a cash chance drawing if not.
    - i. May 7th: 7:00-9:00 pm
    - ii. FB event and pushing
  - b. Run MadTown - AN
    - i. May 25th: 6:00-8:30 am
    - ii. Water Station #1

\*\* 12 of 30 volunteers currently signed up

\*\* <https://www.comevolunteer.com/events/14878-run-madtown/volunteer/>
  - c. BARmuda Triangle Luck of Draw (LOD) Fundraiser - Kiersten Fanta
    - i. August 23rd 3:00-9:00
    - ii. Sports memorabilia for auction
    - iii. LEI (Luxury Escape International) Class A gambling license may be required

\*\* More details coming on this event.
  - d. Meat Raffle Fundraiser: AN
    - i. TBA - Packer schedule still not released
  - e. Volleyball Tournaments? BD looking into this
4. Food services - JB; No significant updates.
- a. Friday lunch - BD - chili dogs or BBQ donated
5. National Anthem Singer
- a. Opening Ceremony layout - BD asking a personal contact
6. Product Quotes - AN
- a. Pens 1000 x .62 = \$583.23
  - b. Chapstick 500 x .79 = \$369.82 Only good for two years, may hold off on ordering
  - c. Clothing
    - i. Inventory sweatshirts in storage before the May meeting. No S/M/L, XL-4X in excess
    - ii. Shirts. For volunteers
      - 4imprint x 300 = \$2231.62
      - Madison Tops \$9.50 each
    - iii. Sweatshirts. (100)
      - Madison Tops \$24.35 each

- d. Additional quotes - BD working a quote from Ameriprint
- 7. Security for Main Event - AN
  - \$200 budget for primary security individual, any extras are volunteers
  - a. Ideas: BD has a contact that he needs to circle back with
- 8. Advertising - AN
  - a. Request sent - waiting to hear back

## **NEW BUSINESS**

- 1. VA Hospital request - AN The VA wants to be more involved. Services offered listed below
  - a. Vans/Drivers: 11 veterans utilized the service in the morning. 13 veterans utilized the service in the afternoon. Would like to coordinate usage of a DAV Van/Driver.
  - b. Covid/Flu
  - c. BP checks
  - d. Blood sugar, glucose
  - e. Resume help
  - f. Peer support/Groups
  - g. Women's health
  - h. Drug/Alcohol counseling
  - i. Clothing vouchers
  - j. Perc
  - k. Eligibility
  - l. Other \_\_\_\_\_
    - Hearing? Eye Tests?
    - Legal Services? West and Dunn.....BD will research and provide contact info to Lorrie

\*\* Request will be sent in May for services

- 2. Treasurer report - BD
  - a. 2025 Budget - Not too many impactful changes since last month
  - b. Monthly report
  - c. 990 filed (Tax form filed for the non-profit status)
  - d. Door prize Grill; \$169.96-Severely discounted grill from Home Depot (AN purchased). Will be sponsored by a community business.
- 3. Citypak - AN
  - a. Inventory approx 60 in storage locker. Can only order every two years. Short by about 15 based on last years' attendees; \$27/each in boxes of 6.
- 4. Volunteer registration
  - a. Nine for SDM currently

\*\*Make sure all Board members sign up for event to get accurate shirt count

5. DryHootch / Community Outreach Support

- a. Cereal/Milk (Shelf-Stable)donation; \$500 recommended donation due to dangerously low reserves.
- b. Emergency Request for Funds; Female Navy vet with a young child in a domestic violence situation and serious medical diagnosis (Requesting \$300 donation to put belongings in a storage locker for 3 months, \$800 donation for a mover) Application submitted for free mover services. Nancy Vu from VA mentioned determining eligibility for homeless status resources.

6. Questions/Notes.

\*\* Lorrie discussed making contact with the Salvation Army and utilizing them as a community partner and not just a location for the event. We need to identify resources they could provide and coordinate how to incorporate into the event.

\*\* Lorrie: AmFam Recycled Rides Event. Program designed for a Veteran that would need a vehicle that gives back to fellow veterans, received service awards, honorable service. Gifted a 2025 Honda CR-V at the Edgewater Hotel. Looking for a recommendation / nomination from SDM. Nancy Vu from VA suggested they might have a good candidate..

\*\* Trifold flyer that Torrey put together needs to be ordered. Dryhootch forwarded a printing company; \$194 for 500 flyers. Will revisit new format for follow on years if Salvation Army changes address.

Angie Nickels closed the meeting and asked the Board members to stay behind to capture meeting insights and discussion points.

### **Open meeting Dates, Times, Locations**

1. Planning Meeting 5-28-2025 2:00-4:00, location CVSO 1709 Aberg Ave Suite 2, Madison, WI
2. Planning Meeting 6-25-2025 2:00-4:00, location TBA
3. Planning Meeting 7-23-2025 2:00-4:00, location TBA
4. Planning Meeting 8-27-2025 2:00-4:00, location TBA
5. Planning Meeting 9-24-2025 2:00-4:00, location TBA
6. Planning Meeting 10-20-2025 2:00-4:00, location TBA
7. SETUP Friday 10-24-2025 time 9:00-5:00, location Salvation Army 3030 Darbo Dr., Madison, WI
8. MAIN EVENT 10-25-2025, location Salvation Army 3030 Darbo Dr., Madison, WI 53714

### **ATTENDEES:**

#### **BOARD OF DIRECTORS**

Lorrie Hylkema (RSVP)  
Jim Blankenheim  
Kiersten Fanta (Planning Committee)  
Nancy Vue (VA Homeless Program)  
Bob Marthaler (Community Action Coalition-CAC)

#### **ONLINE:**

Matt Choquette  
Nancy Vue (VA Homeless Program)